

## *Increase your Profile at ComBio2018*

### **ComBio2018 incorporates the annual meetings of:**

Australian Society for Biochemistry and Molecular Biology  
Australian Society of Plant Scientists  
Australia and New Zealand Society for Cell and Developmental Biology  
International Society of Differentiation  
New Zealand Society of Plant Biologists  
New Zealand Society for Biochemistry and Molecular Biology

*You need to be a Sustaining/Corporate Member to exhibit, sponsor or advertise at ComBio events.*

*Sustaining Membership is very reasonably priced and offers many other marketing opportunities.*

#### **POSTER TEASER SESSIONS SPONSORSHIP**

**\$4,000+GST**

Poster Teaser sessions will be held on the Tuesday and Wednesday (25<sup>th</sup> and 26<sup>th</sup> September) of the conference prior to the poster presentations. These sessions will be held in a specially constructed meeting room which has acrylic panels on the upper section (so you can see the audience). The meeting room will hold approximately 80 people.

Poster Teaser talks will comprise of a number of selected oral presentations by students for around 2 minutes duration each and sessions will run for approximately 30 minutes.

Benefits include:

- Chair to acknowledge and thank sponsor at the start of the sessions.
- All fascias of meeting room to have "Poster Teasers Sponsored by "company name and logo"."
- Sponsor's promotional literature (i.e. free standing posters) to be displayed in meeting room.
- Sponsor credit in program and App.
- One complimentary full registration.

#### **A6 MINI PROGRAM ADVERTISEMENT OPPORTUNITY**

**\$2,000+GST**

There is space for a one page advertisement in the "mini program". The mini program is an A6 document that consists of 6 panels each side (folded into A6). This is the only hard copy of any program information that is distributed at the conference and fits into the back of the registrants' name badge attached to their lanyard. It is a vital document for all registrants because it contains all session and meeting room details.

.../2

**PLENARY SPONSOR**

**\$5,000+GST**

A list of the overseas plenary speakers and their institutions is available from our plenary page: [www.combio.org.au/combio2018/plenary.html](http://www.combio.org.au/combio2018/plenary.html)

Benefits include:

- Chair to acknowledge and thank sponsor at the start of the session.
- Logo and credit on website next to speakers photograph and biography.
- Prominent credits wherever the plenary speaker's name appears in program, app and website.
- Prominent credit and logo on session slide before and after sponsored presentation.
- Option to provide banner by lectern for session.
- One complimentary full registration.

**SYMPOSIUM SESSION SPONSOR**

**\$3,500+GST**

The full provisional symposium schedule will be available from our program page: [www.combio.org.au/combio2018/symposia.html](http://www.combio.org.au/combio2018/symposia.html) in late March 2018.

Benefits include:

- Chair to acknowledge and thank sponsor at the start of the presentation.
- Prominent credits wherever the session appears in program, app and website.
- Prominent credit on session slide before and after sponsored presentation.
- Option to provide banner by lectern for session.
- One complimentary full registration.

**NAMEBADGE SPONSORSHIP**

**\$2,500+GST**

Have your company logo on both sides of the namebadges worn by all registrants for the entire meeting.

The local organizing committee are happy to consider any other suggestions of sponsorship.

Contact for further information, or to make bookings:

Sally Jay, ComBio2018 Secretariat  
[combio@asbmb.org.au](mailto:combio@asbmb.org.au)

Phone: 08 8362 0009 Fax: 08 8362 0009 (overseas 618 8362 0009)